

PROSPECTUS



PASTEL SOCIETY OF COLORADO

SMALL WORKS

Pastel Show and Sale

November 19 to December 10, 2021 · Gallery Hours M-F 11am-2:30pm
Plus First and Third Friday evening Art Walks on Santa Fe

Judge & Juror *Deborah Bays*

2021 PSC Small Works Show & Sale - "LET'S CELEBRATE!"

Keep 75% of your sales!

CALL FOR ENTRY OPENS APRIL 1, 2021

Deadline for entries Midnight, September 23, 2021

IN PERSON SHOW DATES: November 19 - December 10, 2021

Opening Reception: November 19, 2021 5-8 pm

BITFACTORY GALLERY

851 Santa Fe Drive, Denver, CO 80204-4344

www.bitfactory.net

This show will feature smaller sized paintings done in soft pastel.
The maximum artwork size (HxW of the image area) will be 108 square inches
(a 9x12 is an example of an image that meets this requirement).

Our On-Site Show Judge and Online Juror - Deborah Bays

Please visit her website at deborahbaysstudio.com


Show Guidelines:

· All paintings 108 square inches or smaller · Minimum of 2" moulding (frame width) on all paintings · NO MATS on FRAMING for this show · Minimum of \$300 painting price · Each artist may enter 1-2 paintings; option for 4 additional ·

NOTE: When filling out your submission information online or otherwise,
be sure all information is correct including spelling, title, and pricing of your paintings.

No changes to this information will be accepted after the due date deadline.

Attach TAGS for Accepted Work to the back of your painting(s). Include: Your Name, Artwork Title, Price.

When	November 19 through December 10, 2021 Opening Reception November 19, 2021, 5-8 pm
Where	Bitfactory Gallery, 851 Santa Fe Drive, Denver, Colorado In Person and Online
Great Opportunity!	<p>Great Location: The Bitfactory Gallery is located in the <i>Art District on Santa Fe</i>, a nationally recognized arts district and one of Colorado's designated Creative Districts. The area hosts more than 30 well advertised art galleries, studios and creative businesses and attracts both locals and tourists throughout the year.</p> <p>Great Timing: This year's show is perfectly timed not only for the Holiday Small Works Collecting Season, but will also be on display during the popular First Friday Art Walks and Third Friday Collector's Previews.</p> <p>Keep 75% of your sales</p>
Call for Entry	Opens April 1, 2021. Entry deadline is midnight, September 23, 2021. Apply at www.pastelsocietyofcolorado.org/shows.php (see Directions for Entry below)
Judge & Juror	 <p>Deborah Bays</p> <p>Artist Statement: <i>My medium of choice is pastel and my style is informed by my years as a theater artist and the chiaroscuro tradition of the Dutch Masters. My work has been featured in art publications and I exhibit paintings in galleries nationwide. I have been awarded Master Pastelist status by the Pastel Society of America. It is with great pleasure that I have returned to the Art Students League of Denver to teach classical drawing and painting.</i></p>
	Pastel Society of Colorado Small Works Show Prospectus, page 2

Show Requirements	<ul style="list-style-type: none"> • All artwork 108 square inches or smaller (e.g., 9 x 12 inch size, not including frame) • Minimum 2 inch moulding (frame width) on all paintings • NO MATS on FRAMING for this show • Minimum price of \$300.00 for all paintings. All paintings must be for sale. • Each artist may enter 1-2 paintings • All accepted entries must be identical to juried images. No substitutions will be accepted. • Prices may not be changed after entry. No exceptions. Be very careful when entering your artwork information and pricing on the entry form.
Important Dates	<ul style="list-style-type: none"> • Call for Entry opens April 1, 2021 at www.pastelsocietyofcolorado.org/shows.php • Deadline for entries Midnight, September 23, 2021 • Acceptance notification via email by October 10, 2021 • Shipped paintings to arrive at address below by November 12, 2021: Bill Thomason 4720 W. Princeton Ave Denver, CO 80236-3200 (Please DO NOT require a signature for delivery.) • Show Opening Reception November 19, 2021 from 5-8 pm • Show closes December 10, 2021 • Pickup date/time December 10, 2021 (12:00-2:30 pm) • Shipped work returned from December 13-31, 2021.
Sales	<ul style="list-style-type: none"> • There will be a 75/15/10 split for all sales. 75% to the artist, 15% to Bitfactory Gallery 10% to Pastel Society of Colorado.
Awards	<ul style="list-style-type: none"> • Best of Show, 1st, 2nd, and 3rd Place; Terry Ludwig Award; several Honorable Mentions. International award winners agree to accept either a US check or PayPal transfer and accept all fees/charges incurred.
Eligibility	<ul style="list-style-type: none"> • Open to all artists working in the soft pastel medium. • Only digital images of original paintings will be accepted. • No work from copyrighted images will be accepted. Written permission to use a reference photograph by someone other than the artist must be obtained for the painting to comply with copyright laws and PSC requirements. • If used in your paintings, collage materials must be created by the artist. • All artwork must be at least 80% soft pastel. • Work completed under supervision in class or workshop is not eligible. • Paintings must have been completed within the last two years and not previously shown in any PSC show. • Paintings accepted into the show are not eligible for future PSC shows. • Paintings shown in any other Pastel Society of Colorado show are not eligible. Any painting identified as shown previously in a PSC exhibition will be rejected and if identified after the jury process, the artist will not be able to enter another PSC show for 2 years. • All paintings must be for sale. Minimum price of \$300.00.
Entry Fees	<ul style="list-style-type: none"> • Current PSC Members: 1-2 images \$45 plus PayPal fees • Non PSC Members: 1-2 images for \$65 plus PayPal fees • Additional images \$10 each plus PayPal fees, up to 4 additional images
Image Requirements	<ul style="list-style-type: none"> • File format JPG (jpeg), 1920 pixels on the longest side. • Name the JPG (or jpeg) file: The file must be labeled with the first 2 letters of the show "LC" (for <i>Let's Celebrate!</i>), a period, followed by the first 4 letters of your last name, first 4 letters of your first name, and the entry number. • For example: David Jones first entry would be LC.JoneDavi1.jpeg David Jones second entry would be LC.JoneDavi2.jpeg
	<p>Pastel Society of Colorado Small Works Show Prospectus, page 3</p>

Directions for Entry	<ul style="list-style-type: none"> • Go online to www.pastelsocietyofcolorado.org/shows.php • Scroll to the Pastel Society of Colorado Small Works Show 2021 section. • Find the link to Enter the Show. • Follow Image Requirements above including sizing and naming of your artwork. • Follow online instructions through payment section (see Entry Fees above). • Remember, this Entry Form is considered a Contract and must be completed and accurately filled out by providing all requested information regarding the paintings and the artist. Only digital entries will be accepted. • Complete your entry and payment and watch for an email confirmation. • Follow Drop Off and Shipped Work sections below for hand delivery or shipping. • Note Important Dates section above for follow-up.
Framing Requirements	<ul style="list-style-type: none"> • No mats. • Paintings must be framed with 2 inch minimum on all moulding. • Must be wired to hang 2 inches below the upper frame edge. • No sawtooth hangers, loops, D rings, etc. • Wiring should not be visible when the painting is hung. • Paintings that are not wired will not be hung.
Identification Labels	<p>All accepted works must include identification labels on the back. Labels should include Artist Name, Artwork Title, Price, Phone (at minimum). A blank label form can be found and printed at www.pastelsocietyofcolorado.org/pdfs/show_labels.pdf</p>
Drop Off	<ol style="list-style-type: none"> 1. Hand deliver artwork to gallery: <ul style="list-style-type: none"> - Make sure identification label is filled out and attached to the back of artwork. - After delivery, keep your boxes and bubble wrap. Bitfactory Gallery will not store these (except for shipped work). 2. For Colorado western slope artists: <ul style="list-style-type: none"> - PSC will request volunteers to bring artwork from the Western Slope to the Denver area. Volunteers will coordinate date and place for central pickup on Western Slope. - Make sure label is filled out and attached to the back of artwork. - Wrap in bubble wrap and seal in a box, or, place cardboard on both sides of artwork, wrap in bubble wrap on the outside and tape. PSC is not responsible for damage. Label again on the outside.
Shipped work	<ul style="list-style-type: none"> • A handling charge of \$10 per box payable to Bitfactory Gallery will be required for all shipped entries. Include your check with your shipment. Handling charge includes unpacking, storage of shipping boxes, and repacking. • All shipped work must include: <ul style="list-style-type: none"> - Prepaid bar-coded return shipping label. Art shipped without a prepaid bar-coded return label will not be displayed until a return label is provided. Failure to provide a prepaid bar-coded return label will result in an additional \$10 handling fee plus the cost of return shipping. Artwork will not be returned until payment is received. - Identification tags attached to back of each accepted work. <p>It is recommended that artists use either Masterpak or Airfloat boxes for shipping. It is suggested that artists who ship glass should always cover it with a product called “glass skin” which is available from the Masterpak company...it holds the glass together in case of breakage in transit, is easily peeled off, and may be re-used if handled carefully. www.masterpak-usa.com/cat_215_glasskin.htm. PSC nor Bitfactory is responsible for broken glass or replacement.</p>
Reproduction of Images	<p>Entering artists agree that images submitted into <i>Let’s Celebrate!</i> Small Works Show may be used by the PSC or Bitfactory Gallery for promotional marketing.</p>
Pastel Society of Colorado Small Works Show Prospectus, page 4	

Questions?	<ul style="list-style-type: none">• Email our Co-Chairs Lisa Camilla Hale and Tracy Wilson at mini@pastelsocietyofcolorado.org.• Show information and links can be found at pastelsocietyofcolorado.org.
	Pastel Society of Colorado Small Works Show Prospectus, page 5