

# PROSPECTUS



PASTEL SOCIETY OF COLORADO

## SMALL WORKS *Pastel Show and Sale*

**November 7 to 21, 2019 • M-F 11am - 5pm**

*Judge & Juror Jeanne Rosier Smith*

2019 PSC Small Works Show & Sale  
Mary Williams Fine Art, Boulder, CO

**CALL FOR ENTRY NOW OPEN!!**  
**Deadline for entries Midnight on Oct 8, 2019**

SHOW DATES: Nov 7-21, 2019

Don't miss this opportunity to show at Mary Williams Fine Arts in Boulder  
5311 Western Avenue, Boulder, CO 80301

This show will feature smaller sized paintings done in soft pastel. The maximum artwork size (hwxw of the image area) will be 108 square inches (a 9x12 is an example of an image that meets this requirement).

Our Show Judge and Juror will be JEANNE ROSIER SMITH~  
Please visit her website to see his paintings: <https://jeannerosiersmith.com/>

The paintings delivered must be identical to juried images. No substitutions will be accepted.  
Prices may not be changed after entry.

Be sure to attach TAGS FOR ACCEPTED WORK, to the back of your paintings. Include:

Your Name  
Artwork Title  
Price

Show Guidelines:

- All images 108 sq/in or smaller
- Minimum of 2" moulding (frame width) on all paintings
- NO MATS on FRAMING for this show
- Minimum of \$350 painting price
- Each artist may enter 1-2 paintings

### Important Dates:

- Show Call for entry opens Sept 7, 2019
- Deadline for entries Midnight on Oct 8, 2019
- Acceptance notification via email by Oct 17, 2019
- Shipped paintings to arrive Oct 21-25 at Mary Williams Fine Art (details below)
- Drop-Off at Mary Williams Fine Art for hand-delivered paintings Oct 28 - 30, 2019 (11am-5pm)
- Show Opening Reception November 7 from 5-8pm
- Show Closes November 21, 2019
- Pickup date/time November 21-23, 2019 (11am-5pm)

Artists will be responsible for getting their work to the gallery in one of three ways:

1. Hand deliver artwork to gallery

- Make sure label is filled out and attached to the back of the artwork.
- Must be wrapped in bubble wrap or a box.
- Label again on the outside.

2. Hand deliver artwork to a central location specified by PSC in Denver or the Western Slope.

- PSC will request volunteers to take artwork to Boulder from the Denver area, and from the Western Slope to transport to the front range.
- To prepare artwork for transit:
  - Make sure label is filled out and attached to the back of the artwork.
  - Wrap in bubble wrap and seal in a box. Or, place cardboard on both sides of artwork, wrap in bubble wrap on the outside, and tape.
  - Label again on the outside.

3. Ship artwork to the gallery

- A handling charge of \$25 per box payable to Mary Williams Fine Art will be required for all shipped entries. Include your check with your shipment.

All shipped work must include:

- Prepaid shipping label.
- Art shipped without a prepaid return label will not be displayed until a return label is provided. Failure to provide a prepaid return label will result in an additional \$25 handling fee in addition to the bill for return shipping.
- Identification tags attached to back of each accepted work.
- It is recommended that artists use either Masterpak or Airfloat boxes for shipping.
- For pieces shipped with glass, neither PSC nor the Gallery is responsible for breakage or replacement.
- We suggest you use Plexiglas.
- It is suggested that artists who ship glass should always cover it with a product called "glass skin" which is available from the Masterpak company... it holds the glass together in case of breakage in transit, is easily peeled off, and may be re-used if handled carefully. [http://www.masterpak-usa.com/cat\\_215\\_glassskin.htm](http://www.masterpak-usa.com/cat_215_glassskin.htm)
- Include the handling charge of \$25 per box, payable to Mary Williams Fine Art for each box in the shipment to cover unpacking, storage of shipping boxes and repacking.
- Accepted artists will be responsible for shipping and insurance both ways.

#### Awards:

Best of Show, 1st, 2nd, 3rd place, a Terry Ludwig award and 4 Honorable Mentions. Our Judge will select the award winners.

#### Sales:

There will be a 50/40/10 split for sales. 50% to the artist, 40% Mary Williams Fine Art and 10% to PSC which goes to our Advertising budget to promote our shows.

Enter at <https://pastelsocietyofcolorado.org/shows.php>. This is an online entry form.

Eligibility: Open to all artists working in the medium of soft pastel

- Only digital images of original paintings will be accepted.
- No work from copyrighted images will be accepted. Written permission to use a reference photograph by someone other than the artist must be obtained for the painting to comply with copyright laws and PSC requirements.
- If used in your paintings, collage materials must be created by the artist.
- All artwork must be at least 80% soft pastel
- Work completed under supervision in a class or workshop is not eligible.
- Paintings must have been completed within the last two years and not previously shown in any PSC show.
- Paintings accepted into the show are not eligible for future PSC shows.

Preparing your image entries. The images must be formatted according to the following specifications:

- File Format: JPG (jpeg) only
- File Dimensions: The image should be 1920 pixels on the longest side
- Name the jpg (or jpeg) file: The file must be labeled with the first 4 letters of your last name, first 4 letters of your first name, and the entry number (ie. David Jones first entry, the image file would be JoneDavi1.jpeg, 2nd entry would be JoneDavi2.jpeg).

Original Paintings: Maximum painting (image area rather than frame dimensions) size is 108 square inches (height x width). Frame must be a minimum of 2" moulding with no mat. All paintings must be properly wired to hang (no sawtooth hangers, be sure that the wire doesn't show above the frame when hanging on the wall).

#### DIRECTIONS FOR ENTERING SMALL WORKS:

- Select the link on our shows page "Enter the Small Works Show Here"
- Complete the form and use the Browse buttons under each entry (title, size and price) to upload your entry per the specifications at the top of the form.
- Select the option to pay for 1-2 images for \$45 Current PSC Members, 1-2 images for \$65 for Non PSC Members.
- Type the text that matches the image in the CAPTCHA window (for security, to ward off evil computer phishers)
- Select the button, "Enter PSC Small Works Show"
- Wait until your images finish uploading!
- You will be directed to PayPal where you can make your payment either with a PayPal account or with a credit card. Your entry will be submitted to [mini@pastelsocietyofcolorado.org](mailto:mini@pastelsocietyofcolorado.org). You will get a confirmation.

#### QUESTIONS?

Email our Show Co-Chairs, Jeannette Stutzman & Tracy Wilson

Email: [mini@pastelsocietyofcolorado.org](mailto:mini@pastelsocietyofcolorado.org)

Show info and entry form is posted on the website: <http://www.pastelsocietyofcolorado.org>