

THE SOUL OF COLOR

2025 Pastel Society of Colorado Members Show

Friday, August 1, 2025 through Friday, August 29, 2025

Show Location: Art Center of Western Colorado 1803 N. 7th Street Grand Junction, Colorado

Gallery Hours Tuesday-Saturday 9AM – 4PM

IMPORTANT DATES

Entries Open: April 1, 2025 Entry Deadline: July 20, 2025

Exhibition Opens, Reception, and awards – Friday, August 1, 2025

Shipped work to arrive at the Art Center of Western Colorado between July 22 and July 26

Hand delivery of artwork: Tuesday, July 29, 2025 from 10am-2pm

Exhibit closes: Friday, August 29

Pick-up artwork: Saturday, August 30 from 10am-2pm



Awards Judge: Colleen Howe Cheney

Colleen Howe Cheney was born in American Fork, Utah. She grew up on a cattle ranch in southwestern Montana and thrived on living the western lifestyle. The beauty of the Big Hole mountains and meadows influenced her decision towards becoming an artist. She majored in painting and drawing at Brigham University and the University of Utah. She also studied painting with Michael Workman and T Allan Lawson. Colleen has spent 25 years teaching landscape painting across the United States and her work has been featured in Artists' Magazine, Pastel Journal, and American Artists magazine. Colleen has lived in both Utah and Montana, currently residing in Dillon, Montana where, in 2015, she opened an art gallery called Tendoy Fine Art. She lives and works at her studio in Dillon, and still enjoys teaching painting classes at her gallery.

We are delighted to have Ms. Cheney join us in Grand Junction for our 2025 PSC Members' Show, "The Soul of Color" – celebrating the beauty of pastels and the wonderful work of our member artists.

Some recent work of Ms. Cheney's:



Snowbank



Nygard Barn

ELIGIBILITY

- Open to all soft pastel artists who are members of the Pastel Society of Colorado and who are 18 years of age or older.
- Work must be original, designed and composed by you using your own reference, and not copied from other artists or published materials. Any reference created by someone else (even with use permission) as well as AI generated images are NOT eligible, including any instructor-provided photo, still life setup or model setup. PLEASE NOTE: The Pastel Society of Colorado reserves the right to request reference images and information.
- Work done under supervision in a class or workshop is not eligible.

- Duplicate paintings are not accepted and will be rejected.
- If used in your paintings, collage materials must be created by the artist.
- The artwork's final surface (whether it is a vignette or covering the entire surface of the paper) must be predominantly (80%) traditional dry pastel.
- Paintings must have been completed within the last two years and not previously shown in any Pastel Society of Colorado exhibitions. Any painting identified as shown previously in a PSC exhibition will be rejected OR, if discovered after acceptance and hanging of the show, will remain in the exhibition and the artist will be prohibited from entering future PSC sponsored shows for one year from the date of exhibit opening. The painting will also not be eligible for any awards.
- If artwork entered into the show is not delivered, then the artist will be prohibited from entering future PSC sponsored shows for one year from the date of exhibit opening.
- When you enter a painting, from that point forward it is not available for you to enter in other shows, nor available for you to sell.
- If you cannot afford to ship a painting in both directions, then DO NOT ENTER the show. When accepted paintings are not delivered, that creates havoc for a show.

PLEASE: Carefully read and understand the above rules!

ENTRY FEES

Members may enter a maximum of 2 paintings. Fee is nonrefundable and must be paid at time of entry.

- Early entry (on or before June 1) \$40 plus 3% PayPal or credit card fee.
- After June 1: \$45 plus 3% PayPal or credit card fee.

(Fees will be added on the entry form. Only PayPal or credit cards will be accepted for payment)

- Entry deadline is at midnight on July 20, 2025
- All entries will be made through the Pastel Society of Colorado website

If you are not a member and would like to join in order to be able to enter the show, please follow this link to join: https://www.pastelsocietyofcolorado.org/become-a-member

DIRECTIONS FOR ENTERING THE SHOW

- Step 1. Go to PSC's website https://www.pastelsocietyofcolorado.org and click on "Shows" Scroll down to the SOUL OF COLOR Member's Show listing.
- Step 2. Click on "Register and Pay" at the bottom of the Soul of Color listing.
- Step 3. Fill out the Registration form. This form is considered a contract and must be completely and accurately filled out with all the requested information regarding the paintings and the artist. No changes to the information will be accepted after submitting this form.
- Step 4. Browse to find your images and attach them to the entry form. No need to resize your images. Only digital entries will be accepted.
- Step 5. Submit the form.
- Step 6. Enter your payment information.

Each Member artist may enter 1-2 paintings. If there are more artworks submitted than the gallery space can accommodate, we will only accept one artwork from each artist. All accepted entries must be identical to submitted images. No substitutions will be accepted All paintings must be for sale. This is not a juried show, no acceptance notification email will be sent.

NOTE: When filling out your submission information online, verify all information is correct including spelling, title, and pricing of your paintings. Prices may not be changed after entry. No exceptions. Be very careful when entering your artwork information and pricing on the entry form.

AWARDS

All awards are made at the discretion of our judge. All awards will be final with no exchanges or substitutions. There will be two sections of awards, based on the member's status as either an Associate Member or a Signature/Master Signature member. Additionally, there will be one award for the best painting submitted by a new PSC member (new membership within the last 2 years, July 2023-July 2025 with no lapse in membership and submitting for the first time to a PSC show). There will be only one Best of Show award, which will consider all show entries judged together.

Of the awards mentioned above, only ONE can be awarded per artist.

REPRODUCTION OF IMAGES

• Artists agree to allow the Pastel Society of Colorado and its representatives to use accepted image(s) or likenesses for show publicity and future PSC event promotion without compensation.

NOTIFICATION

• All artists will be notified that their entries have been received.

The Members' Show is open to all entries – it is NOT A JURIED SHOW. We will, however, notify artists that their entry has been received. When the notification is received, you are entered into the show and we will expect your artwork to be delivered.

FRAMING & PRESENTATION

- All works must be delivered framed, glazed, and ready to hang to gallery quality standards, i.e., frames must be suitable for the work and undamaged, with D-ring hangers and wire installed on the frame. Wires should not be visible when the painting is hung.
- Paintings can be with or without mats. White or neutral-hued mats are preferred.
- Artwork can be floated on black or white mats.
- If used, liners or fillets should be no larger than 1 inch and may be colored.
- Artwork not meeting the above criteria will be returned at the artist's expense and will not be hung in the show.

Attach a tag on the back of each painting that is entered with the following information: your name, street address, phone number, email address, membership category (Associate or Signature/Master Signature), artwork title, and price.

SIZE AND REQUIREMENTS

- Artwork submitted cannot be smaller than 8 inches or larger than 40 inches in any dimension (not including mat and frames).
- Accepted paintings must be identical to the digital entry. No substitutions or copies are allowed.
- All work displayed must remain for the duration of the exhibition as listed above.

SALES

- All work submitted must be for sale.
- There will be a 25% commission (20% to the Art Center and 5% to PSC) and sales tax will be added to sales.

LIABILITY

• The utmost care will be taken in the handling of entries and paintings. However, neither the Pastel Society of Colorado nor the venue listed above or their agents will be responsible for loss or damage to any entries or paintings in transit when submitted for this exhibition. Any insurance on the artwork will be the responsibility of the submitting artist.

DELIVERY OF WORK

If Shipping:

• Paintings must be shipped via FedEx or UPS to the following agent and be received between July 22 and July 26, 2025

Ship to:

Art Center of Western Colorado Attn: Pastel Society of Colorado Member Show 1803 North 7th Street Grand Junction, CO 81501

- Include name of artist, street address, phone number, e-mail, membership category (Associate or Signature/Master Signature), title of painting, and price on the back of your painting.
- Also, include a bar-coded, pre-paid return shipping label
- Please pack work carefully and insure adequately. It is recommended to use Airfloat or Masterpak boxes. Please do not use packing peanuts or material this is difficult to repack. Artists will be contacted if work arrives damaged, so arrangements can be made to repair or reframe as needed by a local framing company if time permits. Artists will be responsible for cost of repair/reframing and will be billed directly by the framer.
- For any questions on shipping and handling, please contact one of the Co-Chairpersons.
- NOTE: before shipping your painting, take photos of all the steps you took to pack your paintings including the final label. If anything should happen to the paintings, you would have a good backup documentation for your insurance claim with the courier.

For Hand Delivery:

• Paintings must be delivered on Tuesday, July 29, 2025 from 10:00 am and 2:00 pm to: Art Center of Western Colorado

1803 North 7th Street Grand Junction, CO 81501

- Include name of artist, address, phone number, e-mail, membership category (Associate or Signature/Master Signature), title of painting, and price on the back of your painting.
- Please see "Eligibility" regarding the penalty if the Art Center does not receive your accepted painting.

For PSC Members on the Front Range: PSC will request volunteers to bring artwork from the Front Range to Grand Junction, and return at the end of the show. Volunteers will coordinate the date and place for central pickup and return delivery on the Front Range. Donations will be requested for gas money for the volunteers transporting artwork. The suggested donation amount is \$20 per artist for round-trip transportation, or \$10 one-way.

PICK-UP AT END OF SHOW:

Saturday, August 30 between 10am-2pm.

Shipped work will be returned September 1-15, 2025, if all required paperwork is included (see "Shipping Requirements" above)

Questions? Please call or email our show Co-Chairs: Susie Roehm – <u>susie@advanceddraftinganddesign.com</u>, or 970-778-8044 Cara Morton – <u>taichiturtle3@gmail.com</u>, or 970-778-8255